



RG CARES ANIMAL SHELTER, 4 LEGS GOOD, RECEIVES A \$4,000 GRANT FROM BILL KOLB JR. SUBARU WITH FUNDS ADMINISTERED BY THE ASPCA®, AS PART OF SUBARU LOVES PETS®
BY: Rockland Green



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FOR IMMEDIATE RELEASE

POMONA, NY – Oct. 14, 2026 – RG CARES Animal Shelter has been awarded a \$4,000 grant from Bill Kolb Jr. Subaru to help cover essential costs for preparing animals for adoption, veterinary expenses, and more this October. The funding was administered by the ASPCA® (The American Society for the Prevention of Cruelty to Animals®), and the effort is part of [Subaru Loves Pets®](#), a national Subaru initiative to support the lives of as many shelter animals as possible.

The RG CARES Animal Shelter is grateful to Bill Kolb Jr. Subaru for the \$4,000 grant, which will be utilized to lower the costs of adoption fees, as well as medical and microchipping costs.

Subaru is proud to have donated over \$70 million since 2008 to national and local organizations that help in the adoption, rescue, transport, and health of over 900,000 animals and pets.

Bill Kolb Jr. Subaru will also help celebrate the eighth annual [National Make A Dog's Day](#) by encouraging the local community to do something special for the dogs in their lives, adopt a shelter dog, or volunteer at an animal shelter and share the experience on social media using the hashtag #MakeADogsDay.

Four Legs Good, a local animal rescue, operates the RG CARES Animal Shelter for Rockland Green. They will distribute the grant money to the care of RG CARES animals as appropriate.

For more information about Subaru Loves Pets, please visit <https://www.subaru.com/pets>

Visit the RG CARES Animal Shelter website at

<https://www.rocklandgreen.com/facilities/animal-shelter/>

Visit the Four Legs Good website at: <https://www.fourlegsgoodnynj.org/>

Follow Bill Kolb Jr. Subaru on Facebook: <https://www.facebook.com/billkolbjrsubaru>

Join the dialog: #SubaruLovesPets and #MakeADogsDay

About RG CARES Animal Shelter

RG CARES Animal Shelter was established in September 2023 by Rockland Green and is currently located at 65 Firemen's Memorial Drive in Pomona, NY. We serve companion animals and residents of Clarkstown, Haverstraw, Ramapo, and Stony Point, but we adopt animals to residents of all areas. We believe we have the pet you are looking for. Please come see us today to learn about fostering and adopting or call 845-414-9700 for more information.

About Four Legs Good

Four Legs Good NYNJ is a 501 3(c) non-profit animal rescue organization dedicated to strongly supporting TNVR, spay/neuter, rescuing, rehabilitating and rehoming homeless and abandoned animals by providing comprehensive vet care, high standards of daily enrichment and thoughtful adoption matching.

About Bill Kolb Jr. Subaru

Bill Kolb Jr Subaru opened in November of 1998 and our goal was to create an auto-buying experience like no other. We focused on the relationship aspect with our customers and not the typical sales approach. Supporting causes in our community and giving back to those who helped us navigate those early years felt like the right thing, the only thing, we could do.

We have partnered with Make-a-Wish, Hudson Valley, earning the Corporate Sponsor Award in 2023, Nyack Homeless Project, the Leukemia and Lymphoma Society and countless other community charities and for the past few years, RG Cares Animal Shelter and Four Legs Good.

If you know anything about Subaru, you know that they love our four-legged companions! This is a partnership that we are very proud to support. They have made a huge investment in new state-of-the-art facilities and we are happy to contribute to their efforts any way we can.

We hope you join us in Making A Dogs Day on October 22nd and supporting our adoption event on October 24th. See you then!